**Key Issue 2: Where Are Consumer Services Distributed?**

***Pages 434-440***

1. Define ***central place theory:***
2. What does central place theory seek to explain?
3. Define ***central place:***
4. What is a ***market area*?**
5. What **other term** is sometimes used to refer to a market area?
6. What shape does central place their hypothesize for market areas? (See Figure 12-9)
7. **Why** this particular shape?
8. Complete the pyramid below regarding the concept of ***range*.**

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| **RANGE** | |
| Definition: | | | |
| Services with LONG ranges: | | | Services with SHORTER ranges: | | |

1. Complete the pyramid below regarding the concept of ***threshold***.

|  |  |
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| **THRESHOLD** | |
| Definition: | | | |
| Not all people within a market area can be counted when determining location of a service by considering its threshold. Explain how this is so, and provide examples 🡪 🡪 🡪 🡪 🡪 🡪 🡪 | | |  | | |

1. **Small settlements** have services with \_\_\_\_\_\_\_\_ thresholds, \_\_\_\_\_\_\_\_\_\_\_\_\_ ranges and \_\_\_\_\_ \_\_\_\_\_\_ market areas.
2. **Larger settlements** have \_\_\_\_\_\_\_\_\_\_\_\_ thresholds, ranges and market areas.
3. However, smaller neighborhoods within larger settlements must *also* do what?
4. Who created the original study in central place theory? Where?
5. Who documented the central place phenomenon in the U.S.? Where?
6. In MDCs, the pattern of cities follows the ***rank-size-rule***. What is it?
7. If the largest city in a country is more than twice the size of the second city, it is said to be what?
8. According to geographers, where is the best location for a service (once range and threshold have justified its viability)?
9. The **gravity model** helps explain this as the optimal location is \_\_\_\_\_\_\_\_   
   related to the number of people in the area an \_\_\_\_\_\_\_\_\_\_\_ related to the   
   distance they must travel.
10. What **two** patterns are reflected by consumer behavior?
11. Define ***periodic market****:*
12. What groups of people and areas are provided goods by periodic markets?